

**Email 1 – Initial Feedback Request**

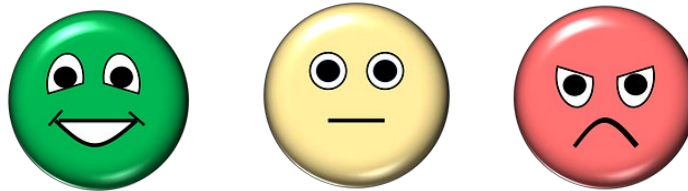
**Subject Line:** Thank you! We'd love your feedback!

**Email:**

**We want to say thank you!**

It's important to us that our customers/clients are happy! We would love to know what you thought about our recent service with you.

We know your time is valuable, so we've tried to make the process as quick and easy as possible. Simply click the appropriate button below to let us know!



Thank you!

[Signature]

*Images courtesy of Pixabay.com*

**Email 2 – Reminder to provide feedback**

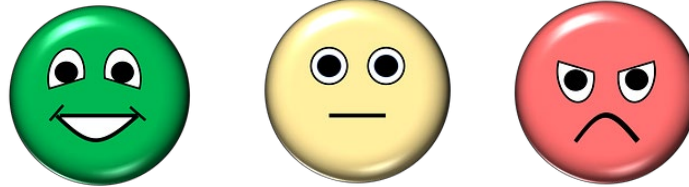
**Subject Line:** ~Contact.Firstname~ - we'd love to know what you think?

**Email:**

**Thank you!!!**

It's important to us that our customers/clients are happy! That's why we are sending you this quick reminder to share your thoughts about your recent experience with us.

We know your time is valuable, so we've tried to make the process as quick and easy as possible. Simply click the appropriate button below to let us know!



Thank you!

[Signature]

*Images courtesy of Pixabay.com*

### **Email 3 – Customer Happy**

**Subject Line:** Thank you!

**Email:**

**Thank you!**

Thank you for taking the time to complete our quick survey. We appreciate it and are thrilled that we were able to meet your expectations when it comes to our service.

If there is any other way we can help you, please let us know.

Watch your email as we will be staying in touch.

Thank you!

[Signature]

#### **Email 4 – Customer Mediocre**

**Subject Line:** Hey ~Contact.FirstName~ we'd love to hear more...

**Email:**

Hello ~Contact.FirstName~,

Thanks for taking our quick survey and providing feedback.

Based on your response, it looks like we're close to providing the level of service or product you're looking for, but we're still missing something.

We'd love to hear more about what that something is so we can be a 10 in your eyes.

**Here's What I'd Suggest**

We are here to help!

[Signature]

#### **Email 5– Reminder for Customer with Mediocre response**

**Subject Line:** Can you tell us more?

**Email:**

Hello ~Contact.FirstName~,

Thank you again for taking our quick survey and providing feedback.

Based on your initial response to the survey, it looks like we're close to providing the level of service or product you're looking for, but we're still missing something.

We'd love to hear more about what that something is so we can be a 10 in your eyes.

**Here's What I'd Suggest**

We are here to help!

[Signature]