

Request Customer Testimonial

SERVICE BASED COMPANIES

Email 1

Subject Line: Thank you [FIRST_NAME]!

Email Content:

Hi [NAME]!

It's been a pleasure working with you and I hope you've found value in our time together!

I have a question for you...

What major transformation have you seen as a result of working with us that could be shared?

Your comments can help others know what to expect when they're looking to make a change in [description of key pain points of ideal new client] and can provide motivation to take action and make the changes.

Would you be willing to provide your experience with us?

[Share Your Story!](#)

It doesn't have to be long - just a short snippet to let others know about the great experience you had with [Your Company].

Thanks so much,

[Your Name]

NOTE: Be sure to link the "Share Your Story" to your landing page.

Email 2

Subject Line: Can I ask a quick favor?

Email Content:

Hi [NAME]!

I just wanted to say again how thankful I am in having the opportunity to work with you!

I'd really appreciate it if you could please take a second to share your story briefly of what it has been like to work with us. This way you can help pay forward the success you've had (in just a few seconds) by encouraging others along their journey!

[Share Your Story!](#)

Thanks!

[Your Name]

NOTE: Be sure to link the "Share Your Story" to your landing page.

PRODUCT BASED COMPANIES

Email 1

Subject Line: Thank you [FIRST_NAME]!

Email Content:

Hi [NAME]!

Thank you for purchasing [PRODUCT NAME]! We hope you are truly happy and satisfied with your purchase.

I have a question for you...

Would you mind sharing your experience and thoughts about the product with others?

Your comments can help others know what to expect when they purchase this product and how you have enjoyed it.

Would you be willing to provide your experience with us?

[Share Your Story!](#)

It doesn't have to be long - just a short snippet to let others know about the great experience you had with [Your Company].

Thanks so much,

[Your Name]

NOTE: Be sure to link the “Share Your Story” to your landing page.

Email 2

Subject Line: Can I ask a quick favor?

Email Content:

Hi [NAME]!

I just wanted to say again how thankful I am that you purchased [PRODUCT NAME]!

I'd really appreciate it if you could please take a second to share your thoughts about the product. This way you can help let others know what to expect from the product (in just a few seconds)!

[Share Your Story!](#)

Thanks!

[Your Name]

NOTE: Be sure to link the “Share Your Story” to your landing page.

